



Each of **our recent clients** requires focus in one or more areas:

- Researching and understanding... ..“The way it **IS**”
- Improving and refining... ..“The way it **SHOULD** be”
- Envisioning and innovating... ..“The way it **COULD** be”

What is YOUR priority?

To learn how you can profit from investing in the right area, connect with Span now: **info@spaNconsulting.com**



As Telecom of Thailand faces increased competition, Span and local partner **Eureka Consulting** are there to update and refine TOT's strategy and expression



Xperiential Events engaged Span to publish a business research report, helping investors see the future opportunities in Asia's ageing market



Jeff McFarland is invited to be a judge for the Singapore Prestige Brand Award 2011



Span Consulting weighs in on "The Future of TV in Asia" for Mediacom's Blink magazine



Jeff McFarland speaks at Universitas Pancasila in Jakarta, Indonesia on "Destination-ality: Bringing Personality to Destination Branding"